



Sidoti August Microcap Conference
August 18, 2021

Disclosure: Forward-Looking Statements

This presentation contains, and the officers and directors of the Company may from time to time make, statements that are considered forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond our control, which may include statements about: potential risks and uncertainties relating to the ongoing COVID-19 pandemic, including the duration of the COVID-19 pandemic (including new and emerging strains and variants), additional actions that may be taken by governmental authorities to contain the COVID-19 pandemic or to address its impact, including the distribution, effectiveness and acceptance of vaccines, and the potential ongoing or further negative impact of the COVID-19 pandemic on the global economy and financial markets; our business strategy; our financial strategy; our industry outlook; and our plans, objectives, expectations, forecasts, outlook and intentions. All of these types of statements, other than statements of historical fact included in this presentation, are forward-looking statements. In some cases, forward-looking statements can be identified by terminology such as “may,” “will,” “could,” “should,” “expect,” “plan,” “project,” “intend,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “pursue,” “target,” “continue,” the negative of such terms or other comparable terminology. The forward-looking statements contained in this presentation are largely based on our expectations, which reflect estimates and assumptions made by our management. These estimates and assumptions reflect our best judgment based on currently known market conditions and other factors. Although we believe such estimates and assumptions to be reasonable, they are inherently uncertain and involve a number of risks and uncertainties that are beyond our control. In addition, management’s assumptions about future events may prove to be inaccurate. Management cautions all readers that the forward-looking statements contained in this presentation are not guarantees of future performance, and we cannot assure any reader that such statements will be realized or the forward-looking events and circumstances will occur. Actual results may differ materially from those anticipated or implied in the forward-looking statements due to factors listed in the “Risk Factors” section in our filings with the U.S. Securities and Exchange Commission and elsewhere in those filings. Additional factors or risks that we currently deem immaterial, that are not presently known to us or that arise in the future could also cause our actual results to differ materially from our expected results. Given these uncertainties, investors are cautioned that many of the assumptions upon which our forward-looking statements are based are likely to change after the date the forward-looking statements are made. The forward-looking statements speak only as of the date made, and we undertake no obligation to publicly update or revise any forward-looking statements for any reason, whether as a result of new information, future events or developments, changed circumstances, or otherwise, notwithstanding any changes in our assumptions, changes in business plans, actual experience or other changes. These cautionary statements qualify all forward-looking statements attributable to us or persons acting on our behalf.

This presentation may contain the financial measures: adjusted net income, EBITDA, adjusted EBITDA, and adjusted EPS, which are not calculated in accordance with U.S. GAAP. If presented, a reconciliation of the non-GAAP financial measures to the most directly comparable GAAP financial measure will be provided in the Appendix to this presentation.

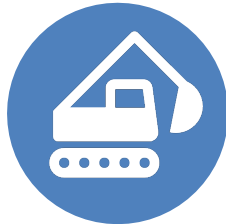
Company Overview

Sterling is a market-leading critical infrastructure services provider specializing in heavy civil, specialty services and residential projects with strong competitive positions in the southern & southwestern U.S., the Rocky Mountain States, Nevada, California and Hawaii.



HEAVY CIVIL CONSTRUCTION: 50% of Q2'21 Revenues

- Heavy highway, commercial concrete projects, aviation, water containment/treatment
- Steady 3-5% growth; two-year average project duration
- Cost-driven



SPECIALTY SERVICES: 38% of Q2'21 Revenues

- Construction site excavation, drilling/blasting, commercial concrete projects, drainage work
- Steady 5-7% growth; six month average project duration
- Margin enhancing; mid-20% gross profit margin



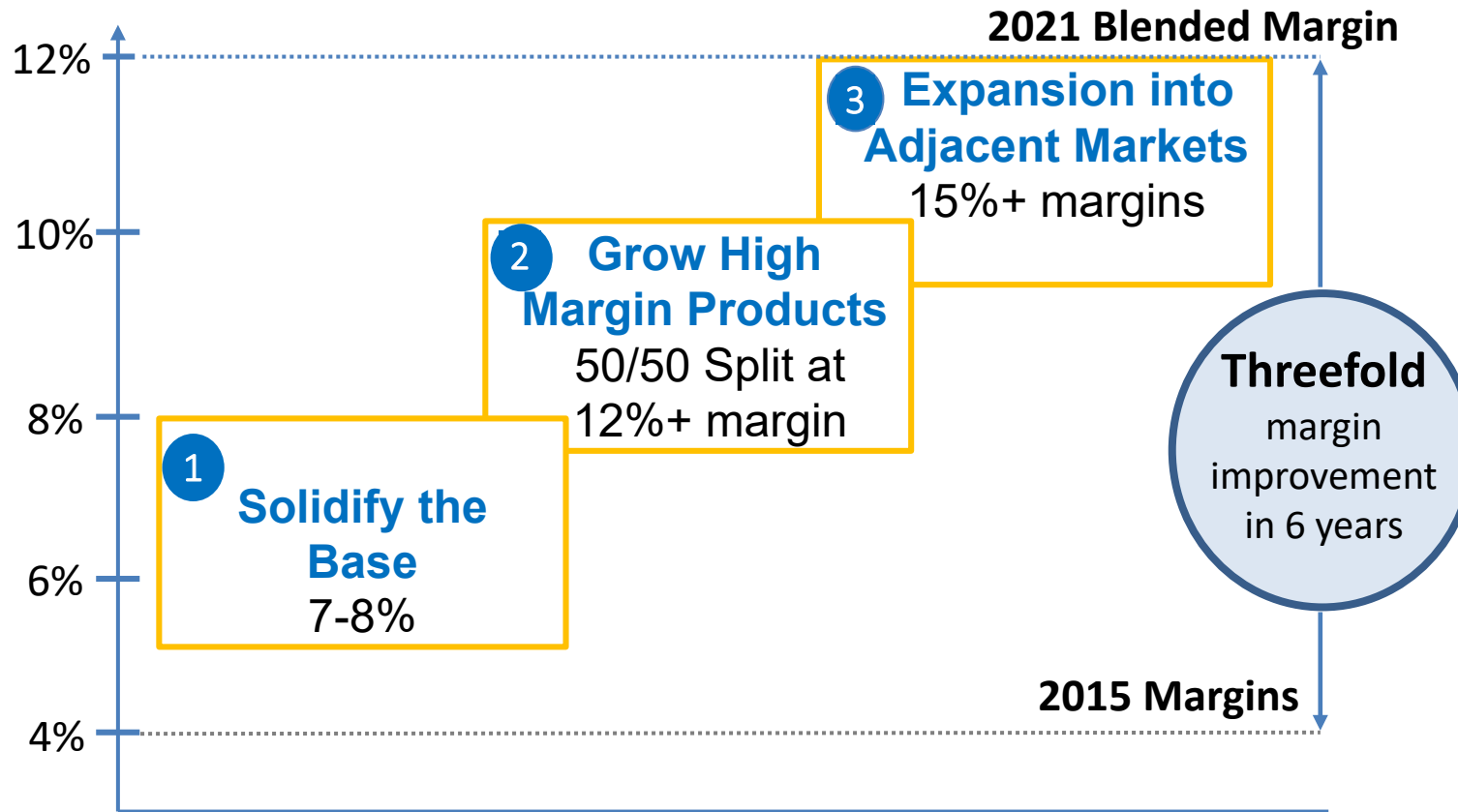
RESIDENTIAL CONSTRUCTION: 12% of Q2'21 Revenues

- Concrete foundations for single family homes
- High margin, low CAPEX, quick turnaround slab work with fast cash cycles
- Low risk; operate exclusively in high growth markets of Dallas-Fort Worth Metroplex & Houston

NASDAQ:	STRL
HQ:	The Woodlands, TX
Employees:	~3,000
Projects underway:	~200
Shares out:	28.6M
Market cap:	\$647.5M
TTM Revenues:	\$1,447.7M
YTD EBITDA*:	\$70.9M
Combined Backlog:	\$1,646M

*TTM Revenues, EBITDA, Backlog as of 6/30/21; market cap as of 8/16/21. *See EBITDA Reconciliation on page 17*

Focused & Executing the Strategic Vision



2015: Focused on Solidifying Base and Project Mix Shift

2016: Introduced the Sterling 3-Year Strategic Vision

1. Focused on Solidifying Base
 2. Began to Grow High Margin Products
- Margins increased to 6.4%

2017: Continued 3-Year Strategy:

1. Solidify the Base
 2. Grow High Margin Products &
 3. Began Expansion into Adjacent Markets with Tealstone Acquisition
- Margins increased to 9.3%

2018: Continued 3-Year Strategy: 1, 2 & 3 & Began expansion of Tealstone

Margins increased to 10.6%

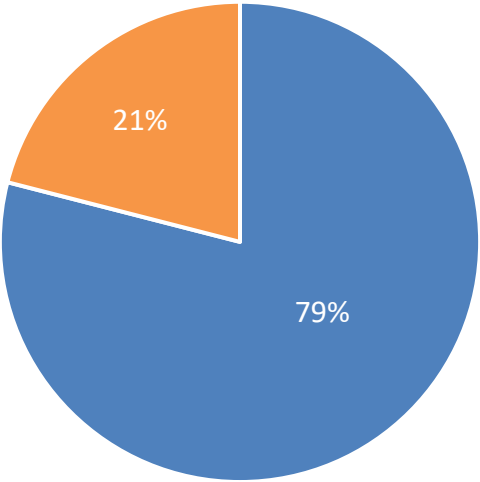
2019: Continued 3-Year Strategy: 1, 2 & 3 with focus on adding next adjacent Market

Combined Margins will increase to over 12% with the October 2, 2019 Plateau acquisition

Key Objectives: Bottom-Line Growth, Risk Reduction, Exceed Peer Performance

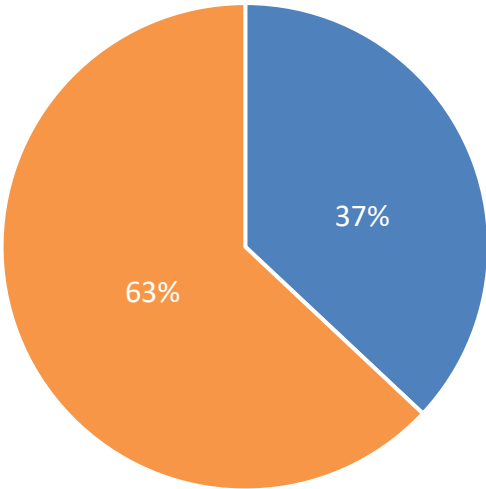
Revenue Composition Shifting Towards Higher Margin Business

2016



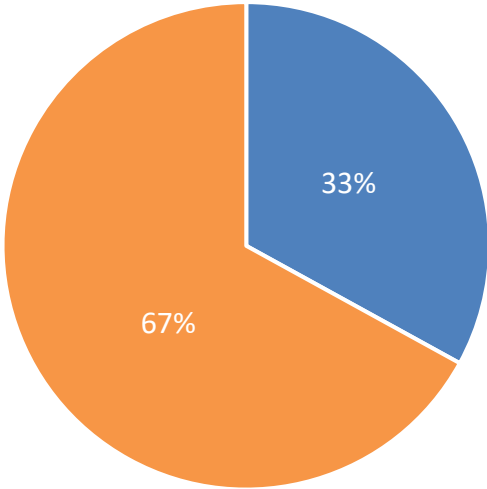
■ Heavy Highway
■ Other Heavy Civil, Specialty Services, and Residential

FY 2020



■ Heavy Highway
■ Other Heavy Civil, Specialty Services, and Residential

YTD Q2 2021



■ Heavy Highway
■ Other Heavy Civil, Specialty Services, and Residential

Second Quarter 2021 Results

Strong management and effective execution of strategic focus delivered another solid quarter despite significant headwinds plaguing the market

- Revenues: \$401.7 million
- Net Income: \$20.1 million
- Diluted EPS: \$0.69
- Combined Backlog was \$1.65 billion with a record 12.2% margin at June 30, 2021
- Cash & Cash Equivalents: \$93.6 million (at June 30, 2021)
- Cash from operations: \$91.5 million (for the six months ended June 30, 2021)

Second Quarter 2021 Highlights

- Strong bottom-line results from all sectors
 - Heavy Civil
 - * Strong results from continued shift away from low-bid to alternative delivery, aviation and rail projects
 - * Alternative delivery project volumes were up
 - * 81% of revenue came from work outside of low-bid heavy highway
 - Residential
 - * Record number of slabs poured, up 18% over 2020
 - * Expansion into Phoenix
 - Specialty Services
 - * Market remains strong with significant activity in E-Commerce Warehousing and Data Centers
 - * Expansion into new geographies with core customers and new opportunities with new customers

Backlog Growth And Margin Improvement

	June 30, 2021		December 31, 2020		Book to Burn In 2021
	Amount	Margin%	Amount	Margin%	
Backlog	\$1,571 million	12.4%	\$1,175 million	12.0%	1.63X
Combined Backlog	\$1,646 million	12.2%	\$1,532 million	11.8%	1.18X

- Backlog reaches \$1.57 billion, up 34% from the end of 2020.
- Combined Backlog which includes unsigned low-bid awards reaches \$1.65 billion.
- Backlog gross margin increased 35 bps to 12.4% and Combined Backlog gross margin increased 40 bps to 12.2% from end of 2020.

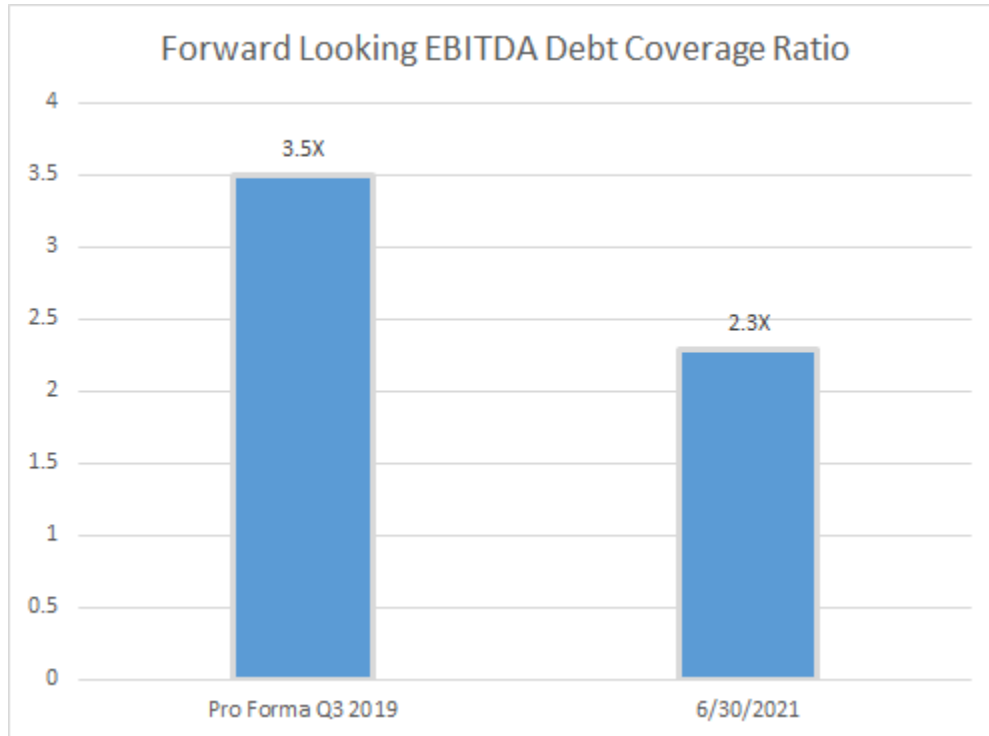
Consolidated and Segment Results

(\$MM)	Q2 2021	Q2 2020
Revenues	\$401.7	\$400.0
Gross Margin	14.0%	14.9%
Operating Income	\$32.7	\$33.0
Net Income to STRL	\$20.1	\$18.2
Diluted EPS	\$0.69	\$0.65
EBITDA ⁽¹⁾	\$41.0	\$41.2

(\$MM)	Q2 2021	Q2 2020
Heavy Civil		
Revenue	\$203.2	\$220.4
Operating Income	\$4.4	\$3.9
Operating Margin	2.2%	1.8%
Specialty Services		
Revenue	\$151.9	\$135.7
Operating Income	\$22.9	\$23.2
Operating Margin	15.1%	17.1%
Residential		
Revenue	\$46.6	\$43.9
Operating Income	\$5.4	\$6.0
Operating Margin	11.6%	13.8%

⁽¹⁾ See EBITDA Reconciliation on Page 13.

Increased EBITDA and Cash Flow Drives De-levering Strategy



The Company expects to pursue strategic uses of our liquidity, such as, strategic acquisitions, investing in capital equipment, and managing leverage.

Five Year Credit Facility (the "Facility")

\$400M Term Loan Facility

\$75M Revolving Credit Facility

- Facility proceeds of \$400M to acquire Plateau on October 2, 2019.
- Facility originally structured to reduce total funded debt EBITDA coverage from an initial 3.5X to 2.5X or less by the end of 2021.

Key Cash Flow Considerations

- Cash at June 30, 2021, was \$93.6 million.
- Cash flows from operations were \$91.5M for the period ended June 30, 2021 compared to \$52.3M for the comparable prior year period.
- Net CapEx totaled \$21.5M for the period ended June 30, 2021 compared to \$13.8M for the comparable prior year period.
- 2021 EBITDA guidance of \$134M to \$144M.
- Additional 2021 noncash expenses expected to be in the \$30M to \$34M range (NOL utilization, stock based compensation, noncash interest expense, etc.).
- Scheduled term loan debt payments total \$24.7M in 2021 and \$16.2M in 2022.

The Sterling Way

At Sterling, we understand that what we do has an **immediate** and **significant positive impact** on improving human conditions. Everything we do focuses on the **needs** of our ever-growing society. ***Taking care of our employees, customers, the environment and our communities is what we do every day.***

Governance & Ethics

- Our commitment to an ethical culture starts at the highest level of our organization with oversight from our Board of Directors and Executive Leadership Team
- Our Chief Compliance Officer ("CCO") leads the ethics and compliance activities

Our Core Values:

- ❖ Safety
- ❖ Respect and Trust
- ❖ Excellence
- ❖ Integrity

Diversity, Equity & Inclusion (DE&I)

- We continue to strengthen our teams with diversity of thought and members with various backgrounds, gender and race at all levels
- Our inclusive culture supports all employees allowing them the opportunity to thrive
- Our diverse workforce as of December 31, 2020:

Employee Diversity	FY 2020
Hispanic	50%
White	41%
Black	4%
Pacific Islander	2%
Other	3%

Safety

Award: 2020 American Road and Transportation Builders National Safety Award

- 2020 was the safest work environment in our company's history
- We are now 75% better than the industry average for lost time incidents meaning **99.9%** of our team goes home safe to their families every day

Contact Us

Company Representative

Sterling Construction Company, Inc.

Ron Ballschmiede

Chief Financial Officer

281-214-0800

Investor Relations Advisors

The Equity Group Inc.

Fred Buonocore, CFA

Senior Vice President

212-836-9607

fbuonocore@equityny.com

Mike Gaudreau

Associate

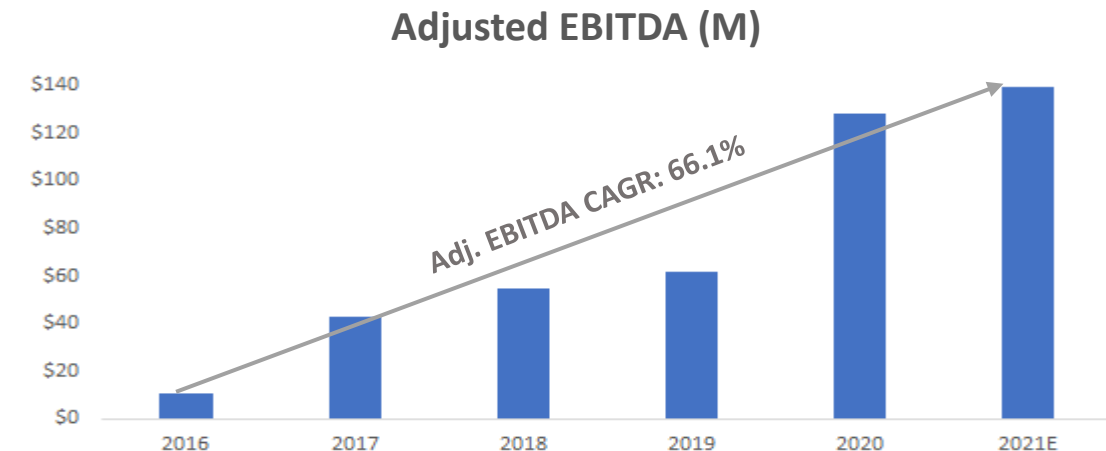
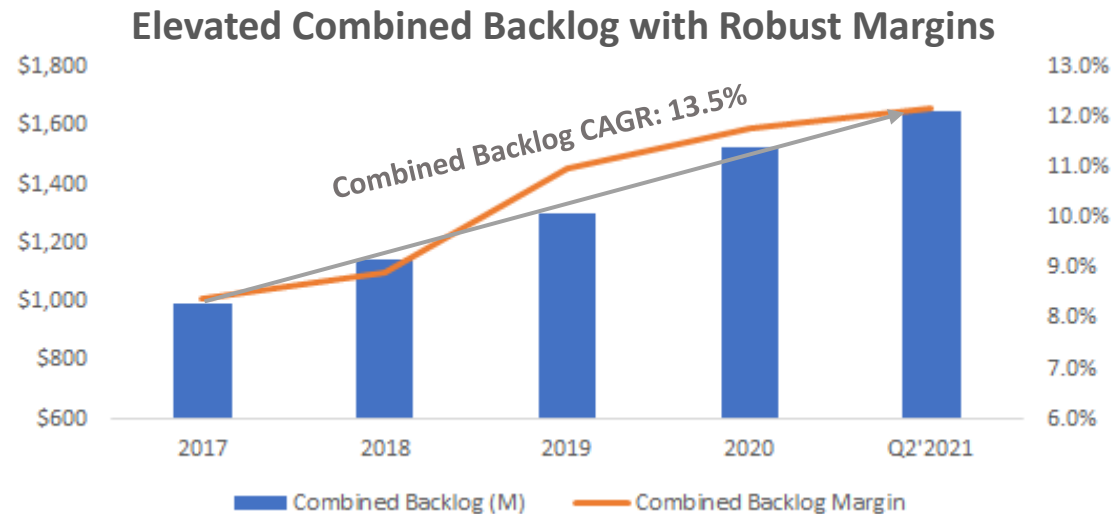
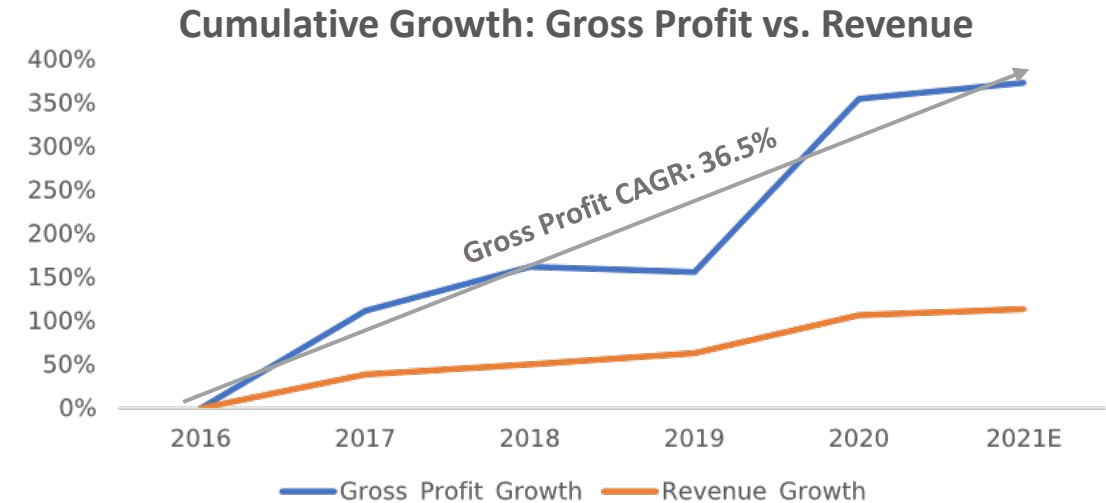
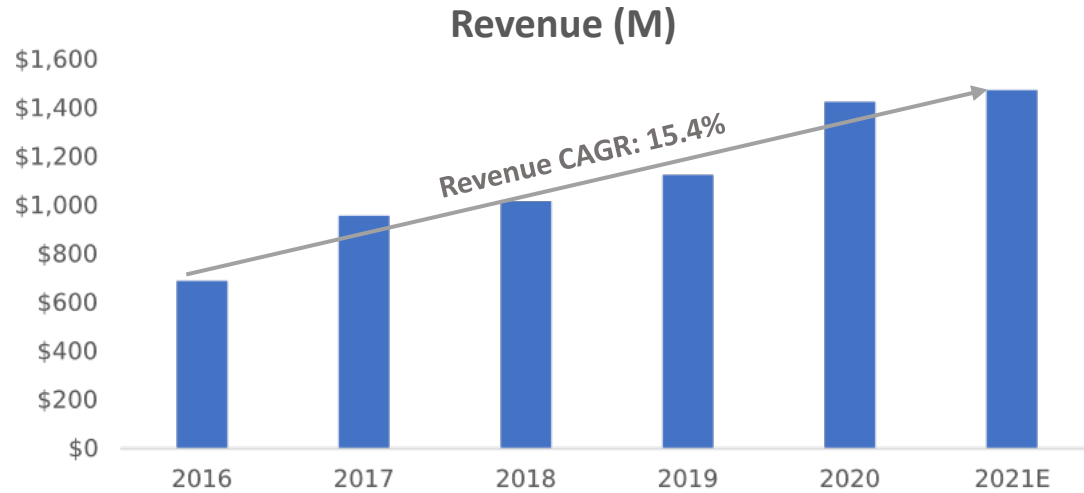
212-836-9620

mg@equityny.com



Appendix

Strategy Driving Profitable Growth



2021E is calculated with midpoint of FY 2021 guidance

Modeling Considerations*

Revenue	\$1,460 to \$1,490
Gross Margin	~14%
G&A Expense as % of Revenue	5%
Other Operating Expense Net	\$12 to \$14
JV Non-Controlling Interest Expense	\$2 to \$3
Effective Income Tax Rate	29.5% to 30%
Net Income	\$55 to \$58
Diluted EPS	\$1.90 to \$2.00
Expected Dilutive Shares Outstanding	29.2 million
EBITDA	\$134 to \$144

*In millions except for diluted EPS

Three Year Revenue Growth Expectations:

Heavy Civil	3%-5%
Specialty Services	5%-7%
Residential	7%-9%

Modeling Considerations (Continued)

(\$MM)

NON-CASH ITEMS	FY 2021 Expectations	FY 2020
Depreciation	\$21 to \$23	\$21.3
Intangible Amortization	\$11 to \$12	\$11.4
Debt Issuance Cost Amortization	\$2 to \$3	\$3.2
Stock-based Compensation	\$7 to \$9	\$11.6
Income Tax Expense (Federal)	25% of Pretax Income	\$19.3

OTHER ITEMS	FY 2021 Expectations	FY 2020
Interest Expense, including Debt Issuance	\$19 to \$20	\$29.4
CAPEX, net of disposals	\$30 to \$35	\$30.5
Changes in net Operating Assets and Liabilities ⁽¹⁾	Nil	\$10.2

(1) While Sterling will experience quarterly seasonal variations throughout 2021, we do not anticipate a significant change for the full year.

STERLING CONSTRUCTION COMPANY, INC. & SUBSIDIARIES

EBITDA RECONCILIATION

(In thousands)

(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2021	2020	2021	2020
Net income attributable to Sterling common stockholders	\$ 20,056	\$ 18,210	\$ 30,611	\$ 21,325
Depreciation and amortization	8,402	8,256	16,707	16,541
Interest expense, net of interest income	5,725	7,533	11,715	15,237
Income tax expense	8,179	7,248	12,939	8,432
Gain on extinguishment of debt, net	(1,401)	—	(1,064)	—
EBITDA ⁽¹⁾	<u>\$ 40,961</u>	<u>\$ 41,247</u>	<u>\$ 70,908</u>	<u>\$ 61,535</u>

⁽¹⁾ The Company defines EBITDA as GAAP net income attributable to Sterling common stockholders, adjusted for depreciation and amortization, net interest expense, taxes, and net gain on extinguishment of debt.